Al Castle

Inventory App

CS 360

**App Launch Plan**

For my inventory app, it will be important to include a clear and concise description of what the product does and how it can help a small business achieve its goals. I will include that the users will be able to add, delete and update Items. I want to display what the app does, without all the technical terms that potential customers can feel at ease. As far as an icon would go, it should be something simple but also something unique that stands out to potential clients like the letter I, but in a unique font and color scheme.

This inventory application will run an API level of 28 (Pie) or newer. This is going to be the biggest downfall of the application, it will not be able to run on a ton of devices but in the case of this project, using the most up to date APIs was the most convenient

For any application that is going to be use din a business setting, we are going to need to make sure that the correct permissions will be asked for my whoever is using the app. In my inventory app, it only asks for the user to create and sign in with whatever information they want, so this is really the only permissions other than the SMS messaging, that is asked for from the user.

When I am going to be looking at monetization from my application, I am going to go the route of in app advertisements, and possibly look at a subscription-based service. I want the advertisements to be relevant to other inventory needs such as storage bins, racks and whatever else goes into running a warehouse for inventory.